



2024 NORTHEAST SWIMBAIT EXPO

Sturbridge Host Hotel and Conference Center • Sturbridge, MA
MARCH 16 & 17, 2024

Please reserve us space for the Northeast Swim Bait Expo

Single Booth: 10'W x 10'D Size = \$475

Double Booth: 20'W x 10'D Size = \$950

Bulk Space: \$3.25 a square foot

Payment Terms:

- 50% of total payment is due upon reservation.
- **THE REMAINING 50% IS DUE BY FEBRUARY 15, 2024.**
- If balance is not received by March 1, 2024, GoFishDan, LLC has the right to cancel the space and it will be reassigned.

Booth Preference: (First Come, First Serve Basis)

Requests: First: _____ Second: _____ Third: _____

Please contact us regarding sponsorship opportunities: Yes _____ No _____

The contract terms and the rules and regulations (reverse side) included with this application and in the Exhibitor Service Kit are binding parts of this agreement.

Company Information (Please Print)

Company Name: _____

Address: _____ City: _____ State: _____ Zip: _____

Phone: _____ Fax: _____ E-mail: _____

Company Contact: _____ Company Website: www. _____

Authorized Signature: _____ Date: _____

Print Name: _____

Products to be shown at this event: _____

Payment Information (Please Print)

Payment Type (Circle One): CHECK AMERICAN EXPRESS VISA MASTERCARD DISCOVER Amount: \$ _____

Card/Check Number: _____

Expiration Date: _____ Card Security Code: _____

Name shown exactly on credit card: _____

Authorized Signature: _____ Date: _____

Print Name: _____

Mail form and payment to: GoFishDan, LLC, 166 Rawson Street, Leicester, MA 01524
www.neswimbaitexpo.com • 508-527-3820 • email neswimbaitexpo@gmail.com



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GoFishDan, LLC Contract

- 1. SPACE** - No Pop-up Tents allowed unless they fit inside the 10W x 10D SPACE are not more than 12 Feet in height and have Flame Retardant certification. No space shall be assigned until receipt by GoFishDan, LLC (the Promoter) of full deposit stated in payment schedule. The Promoter reserves the right to, at any time, without prior notification to the Exhibitor, assign equivalent space to the Exhibitor. Booths may not exceed contracted space or intrude into aisles (this includes exhibit personnel.) All sound amplification equipment must be approved by the Promoter in advance. The Exhibitor shall not assign, sublet such space, or any part thereof to any other company or individual, regardless of ownership, without prior approval by the Promoter. No exhibits shall be moved before the official closing of the Show. All decorations must be made of fire proof materials.
- 2. RENT** - Any deposit received by the Promoter without a signed contract obligates the Exhibitor to comply with the provisions of said contract.
- 3. REFUNDS** - (a) In the event the Exhibitor does not occupy said space, the Promoter is authorized to cause said space to be occupied in such a manner as it may deem best, without rebate or allowance to the Exhibitor from any liability hereunder, and the Exhibitor expressly agrees to pay the Promoter in full the sum hereinbefore set forth. In the event that the Show has been sold out, which determination shall be made solely by the Promoter, and only if the Exhibitor has notified the Promoter in writing of its cancellation at least sixty (60) days prior to the show, the Promoter shall return to the Exhibitor all sums paid by the Exhibitor except the deposit (no more than one-third of total space cost) and only after the Show has been held. (b) At the sole discretion of the Promoter, the Show or part of the Show may be cancelled due to an act of nature. It may also become necessary for the Show or part of the Show to be held on different dates or at a different location than originally planned. In the event of any of the aforementioned, the Promoter shall have sole discretion to make any refunds except as outlined in paragraph (a) and to demand any balances due under this agreement.
- 4. CONDITIONS** - GoFishDan, LLC shall have full power in matters of interpretation, amendment and enforcement of all conditions, rules and regulations. Exhibitors must provide a Federal Tax ID number on the contract to meet the current law of the Commonwealth of Massachusetts.
- 5. LIABILITY** - Exhibitor agrees to indemnify and hold harmless GoFishDan, LLC from any and all liability and claims arising from any or all damages to property or personal injury caused by Exhibitor or his/her agents, representatives, employees, or other persons. The Exhibitor also assumes full responsibility and liability for all injury to any and all persons or property that is in any way connected with the Exhibitor's property, including equipment, or caused by the Exhibitor, his/her agents, representatives, or employees. Proof of liability insurance shall be provided by the Exhibitor at least 6 weeks prior to the Show.
- 6. SERVICES** - At an additional cost, labor, above standard electricity, forklift services, booth furnishings, etc. will be made available by the building management or vendors thereof. On some occasions these services are mandated by the building management or vendors thereof. The Promoter is not responsible for these services but will provide information and order forms in the show exhibitor materials prior to the Show.

The foregoing provisions constitute the entire agreement between parties and any changes must be made in writing.